



November 4, 2004

Mr. Oscar La Fuente
Banquet Chef
The Westin Charlotte
601 South College Street
Charlotte, NC 28202

Dear Oscar:

On behalf of the event planning team at NASCAR Images as well as our client, the North Carolina Motorsports Association, I would like to take this opportunity to thank you for your assistance with our event, "An Evening with Bill France, Jr." that was held at The Westin on October 21, 2004. The event was a huge success and helped raise over \$200,000 for several North Carolina based charitable organizations.

For this event, we were faced with an extremely tight turnaround time when the event prior to ours ran over their scheduled end time by an hour. We were left with just over 2 hours to clean the ballroom and have it reset with custom table linens, chair covers, decorations, gift bags, and place cards. Everyone from the banquet staff to the front desk staff and even the sales and accounting departments pitched in to help get the ballroom reset for our event. They operated like a very well oiled machine and never let the time crunch get to them. The ballroom was set in plenty of time for our 7:00 PM opening and we were even able to relax for a few minutes prior to the doors opening!

In all my years of event planning, I have never come across a more helpful and dedicated staff. It was true pleasure working with you and the entire staff of The Westin. I look forward to hosting many events in the years to come at your hotel! Your dedication and willingness to do whatever it takes to make the event happen proves why The Westin is the top hotel in Charlotte and quite possibly the entire Southeast US area!

Thank you again for everything!

Warm regards,

Emily Rozelle

Emily Rozelle
General Manager, Event Planning

Cc: John Shelton